

**DEPARTMENT: MARKETING** (Temporary / Contract / Project) – Maternity Leave

**POSITION OVERVIEW**

First Lady Canada is looking to hire a dynamic Web Developer/Graphic Design guru to join the First Lady marketing Team. The ideal candidate is an energetic self-starter with strong design management, analytics, and development production skills who has a passion for online, print, 1:1 marketing, communications, social media, and emerging web technologies. You have a proven track record of design and development strategies and best practices; data & process flow, and are experienced with all aspects of print and web technology and deployment. This is a contract opportunity with one of Canada's premiere salon fashion companies; position begins November 1st 2010 in the Greater Toronto Area.

**RESPONSIBILITIES:**

- Work with Marketing department on corporate wide promotional material, including deal-sheets, ads, pamphlets, postcards, sales collateral, packaging and brochures
- Developing with HTML, CSS, PHP, Javascript, AJAX and XML based websites
- Complete print production from development to deployment
- Complete work assigned within the scheduled timeframe
- Create web-based assets for Facebook and all external facing BLOG activities

**Must Have:**

- 1-3 years in graphic design working with Adobe Creative Suite and offline/online production workflows
- 1-3 years designing & developing websites, web application user interfaces, and emails – social networking interfaces – having working knowledge of HTML, CSS, PHP, Javascript, AJAX and XML
- Must possess excellent communication, interpersonal, and multi-tasking skills
- Experience with analytics tools such as Google Analytics, generating reports and reporting dashboards
- Strong experience with Mac and PC platforms
- Dynamic creative abilities
- Portfolio

**Desirable Assets:**

- BA/BFA Degree in Fine Arts, Design or Bsc in Computer Science field
- E-commerce development experience
- Experience in multimedia content, film and television work, audio/video streaming over web & mobile
- 3D design and modeling experience a definite asset
- Have experience interfacing with other designers, web developers and management
- Excellent communication skills (able to communicate creative and technical thoughts and ideas)
- Strong problem solving skills, thrives in a high pressure, deadline oriented environment
- Enjoy working in team atmosphere and has a proactive approach to work
- Accept feedback on designs and execute on changes quickly
- Experience with Adobe Flash/Flex - Actionscript
- Working with different mobile application platforms (Apple, BlackBerry, Android, etc.)
- Bilingual – English/French

**REQUIREMENTS:**

- Successful applicant must be a Canadian citizen or possess landed immigrant status and be willing to work at First Lady Offices in Mississauga, Canada.
- Candidate must have web Based Portfolio of top tier design/development work
- Submit URL and/or digital portfolio with resume to [tysond@firstladyproducts.com](mailto:tysond@firstladyproducts.com)

We would like to convey our sincere thanks to all those who express interest in being a part of the First Lady team. Unfortunately, due to the volume of applications we receive we may be unable to reply to all applicants. Please feel free to submit updated work in the future as your skill sets may be a better fit for upcoming projects. If we feel that you may be a good match for one of our current openings you will be contacted.